YOUNG®
PerioDT™
WITH DESICCATION TECHNOLOGY

FOR IMMEDIATE RELEASE

Introducing Young® PerioDT™: Desiccate Bacteria and Plaque Biofilm in Seconds

ALGONQUIN, IL, NOVEMBER 2023 — In a significant leap forward for periodontal care, we are thrilled to announce the launch of PerioDT, a novel dental product designed to desiccate biofilm and transform our approach to oral hygiene.

PerioDT, short for "Periodontal Desiccation Technology," is a unique product that treats periodontal inflammation more effectively than other biofilm-destructing adjuncts. Biofilm – the complex, organized and destructive community of organisms that adheres to oral structures – is the primary pathologic etiology of periodontal disease. PerioDT was developed with the mission to arm clinicians with an effective aid to combat biofilm.

Key Features of PerioDT:

Advanced Desiccation Technology: PerioDT employs cutting-edge desiccation technology that targets and desiccates the biofilm on teeth and periodontal wounds, effectively destroying the biofilm matrix.

Clinically Proven Efficacy: PerioDT has shown to improve pocket depths and clinical attachment levels, and reduces bleeding on probing even in advanced cases.[1]

Easy to Use: Designed with simplicity in mind, PerioDT can be easily incorporated into your daily oral care routine. It works quickly when applied per quadrant, so no additional chair time is necessary. No special post-application home care instructions are required, so the patient may resume normal home care routines. PerioDT is not an antibiotic, and locally delivered antibiotics are unnecessary.

To celebrate the launch of PerioDT, Young Specialties is offering a limited-time 10% discount for early adopters. Use promo code PERIO10 for this web-only offer.

“It is hard to imagine my ability to effectively practice dentistry without PerioDT,” said Ankur Gupta, DDS. “This is such a go-to tool whenever I am faced with any periodontal pocket around a tooth or implant that is just impossible to keep clean with home care and maintenance. The results have been incredible! I have seen gum tissue that has been problematic and bloody at every visit for years, all of a sudden become pink and healthy once I've added PerioDT to the treatment regimen.”

PerioDT is set to transform the landscape of oral health and bring new hope to patients seeking a more effective and convenient way to maintain healthy gums and teeth.

PerioDT is now available for purchase through Young Specialties. For more information about PerioDT and to take advantage of the limited-time launch offer, please visit **https://info.youngspecialties.com/periodt** or contact Jonathan Espel, Director, Product Management.

About Young Specialties
Young Specialties, a subsidiary of Young Innovations, has spent years strategically partnering with some of the most influential brands in the dental specialty market, bringing more than a century of collective experience under one roof. With our expansive portfolio, we're well-equipped to serve orthodontists, endodontists, oral surgeons, implantologists and general practitioners in any practice with expertly customized treatment solutions that will position your practice for growth.

Our mission is to help you achieve the clinical outcomes you expect in a skilled, compassionate and effective manner. With 130 years in the dental industry, and a tenured staff with over 300 years of combined experience, Young Specialties gives you the resources and support you need to achieve outstanding clinical results.

Media Contact:
Jonathan Espel, Director, Product Management
jespel@younginnovations.com

Young Specialties®
(800) 558-6684
www.youngspecialties.com

Note to Editors: High-resolution images and further information about PerioDT are available upon request.

1. Micu IC, Muntean A, Roman A, Stratul ŞI, Pall E, Ciurea A, Soancă A, Negucioiu M, Barbu Tudoran L, Delean AG. A Local Desiccant Antimicrobial Agent as an Alternative to Adjunctive Antibiotics in the Treatment of Periodontitis: A Narrative Review. Antibiotics (Basel). 2023 Feb 24;12(3):456. doi: 10.3390/antibiotics12030456. PMID: 36978324; PMCID: PMC10044681.